

# Paul M. Ulrich

Partner



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## Practices/Industries

- Patent Prosecution, Drafting & Counseling
- Patent Litigation
- Trademark/Copyright Prosecution & Portfolio Management

## Education

University of Cincinnati  
(B.S., Mechanical Engineering, 1990)

University of Dayton School of Law  
(J.D., 1999)

## Overview

Paul's engineering background and hands-on operations management for a large utility company allows him to provide immediate value to clients. His practice focuses on patent preparation and prosecution; patent infringement/litigation; market clearance; validity opinions; patentability studies; licensing; IP due diligence for M&A; and client counseling in intellectual property matters. Paul is experienced in managing large global patent and trademark portfolios for his clients.

Paul's experience is concentrated in mechanical, electro-mechanical, light-chemical, business methods, Internet-related areas, and software innovations. He has extensive experience with consumer products and packaging technologies for consumer products; manufacturing and processing equipment; bio-medical devices; robotics; power generators such as wind and natural gas turbines; jet engine propulsion; water filtration; metal coating; coated cables; fiber optic cables and cabling systems; optical sensors; power distribution equipment; marketing databases; and a variety of technologies directed to plastic injection molding, printing, product displays, RFID, plasma treating, semiconductors, and telecommunications.

Paul also has represented clients in a variety of litigation and patent infringement matters, including a global entertainment company in an infringement case relating to an amusement park ride, in which he negotiated a seven-figure settlement for his client. In addition, Paul has experience handling reexamination proceedings, including a number of matters for a Fortune 10 company involving complex technology.

## Experience

- Acts as the lead intellectual property counsel for a variety of companies that research, develop, manufacture and sell technologies such as, water filtration, plastic injection molding, and medical devices, including spinal surgical tools and methods.
- Advises a large consumer products company regarding patent filing and prosecution strategies for both U.S. and foreign patent applications related to consumer products, packaging technologies, and manufacturing equipment/processes. He also performed clearance and freedom-to-market opinions regarding new consumer products and related technologies.
- Provides patent infringement, invalidity, freedom to operate, and/or clearance opinions to a Fortune 50 technology company relating to combustion turbines, wind turbines, and jet engines.

## Presentations

- "Crafting and Drafting: Winning Patents," The Patent Resources Group, Advanced Class (April 2012; October 2012; April 2013; October 2013; April 2014; October 2014; April 2015; October 2015; April 2016; October 2016; April 2017)

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## Presentations (Cont)

- “Successful Product Development in Commerce and In Court – How to Manage Your Legal Spend,” Association of Corporate Counsel, Southwest Ohio Chapter (September 2015)

## Involvement

### Professional Affiliations

- American Intellectual Property Law Association
- Cincinnati Intellectual Property Law Association
- Dayton Intellectual Property Law Association
- Dayton Bar Association – Technology Committee (*Past Member*)
- The Patent Resources Group – (*Faculty, 2012-Present*)
- Intellectual Property Owners Association

### Community Involvement

- March of Dimes (*Signature Chef Auction Committee*)
- Beavercreek Rotary (*Past Membership Director*)
- Youth Select Soccer Coach
- The Entrepreneur Center “Morning Mentoring” (*Mentor*)

## Honors & Distinctions

- *The Dayton Business Journal* Forty Under 40 Award (2006)
- Leadership Dayton
- Named to *The Dayton Business Journal's* Who's Who in Intellectual Property Law (2007)

## Admissions

- State of Ohio
- U.S. District Court, Southern District of Ohio
- U.S. Patent & Trademark Office